

CHICKENS CHANGE LIVES: Shafiq's Story

Shafiq is a Christian, living in rural Uganda who was given chickens—but he's decided to call them “dream launchers”—and they've set life on a different course for him and his family.

Let us explain...

Shafiq was at his breaking point trying to support his family of 16. They grew crops, but their land wasn't big enough to produce both food for their family to eat, as well as enough surplus to sell and support their needs.



“We have named our chickens ‘dream launchers.’ They have helped us launch our dream of educating our children. We never lack seeds for our garden and we are able to...boost nutrition in our home.” – Shafiq



*A higher standard.
A higher purpose.*

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He rented more land so he could grow more, but he struggled to pay the landlord's fees.

But then, boom—game changer: Shafiq received 10 chickens from Bright Hope.

Within a month, they were laying eggs and multiplying. He divided the eggs so that some were sold, some were eaten by the family, and some were left to hatch and increase the number of his flock.

Within about six months from when the chickens began laying, Shafiq was able to sell 20 chickens. Now he's been able to earn enough money to easily pay for the land he's renting, buy seeds for planting, feed his family, and pay for his children to go to school.

"We have named our chickens 'dream launchers.' They have helped us launch our dream of educating our children. We never lack seeds for our garden and we are able to...boost nutrition in our home," Shafiq told us.

Dream launchers. This is awesome. We love how something as seemingly insignificant as an inexpensive chicken has the potential to change a life—not just for one person, but for an entire family.



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